



St John's College, Woodlawn

Assessment Task

Subject:	Photography, Video And Digital Imaging 1 Unit
Year:	11 Preliminary course
Task:	Task 2 – Historical And Critical Studies

Date Issued:	xx/xx/2016	Date Due:	26/05/2016	Weighting:	20%
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Outcomes to be Assessed:

CH1	generates in their critical and historical practice ways to interpret and explain photography and/or videos and/or digital works
CH2	investigates the roles and relationships among the concept of artist, work, world and audience in critical and historical investigations
CH3	distinguishes between different points of view and offers interpretive accounts in critical and historical studies
CH4	explores ways in which histories, narratives and other accounts can be built to explain practices and interests in the fields of photography and/or video and/or digital imaging
CH5	recognises how photographs and/or videos and/or digital imaging are used in various fields of cultural production

Task Outline:

Research the **life and work** of **one** famous photographer.

Your research should include

- a **summary of his/her life** including **material practice, major events, influences** etc, (CH1, CH2, CH4, CH5)
- **copies of at least five** of his/her images with an explanation of **why you have selected each image** as being **representative of his/her body of work**.
- a **critical/historical analysis of ONE** (your key image) of the five images (CH3, CH4)

Some possible photographers to choose from: *Ansel Adams, Eddie Adams, Walker Evans, Dorathea Lange, Margaret Bourke-White, Robert Capa, Robert Fenton, Weegee, Alfred Steiglitz, Imogen Cunningham, Max Dupain, David Moore, Tracey Moffatt, Wolfgang Seivers, Annie Leibowitz, Linda McCartney, Bill Brandt, Edward Weston.... and many more.*

Your response should be in the form of an article of the photographer's life and Body Of Work, and should be presented as an A4 page printed both sides or an A3 'spread' (two A4 pages side by side), laid out like a magazine article.

You should use a desktop publishing program like InDesign. Your body text should be 10pt Arial and you will need to include a photo of the photographer and at least one or two images, including your selected 'key' image. Your article will be limited to around 400 words so you will need to edit carefully.

Assessment Criteria:

Students will be assessed on how well they:

- Cover various aspects of the photographers life and work including how the photographer's work has been used/presented (CH1, CH2, CH4, CH5)
- Critically and historically analyse ONE of the photographer's works (CH3, CH4)
- Present all information in a coherent and concise manner consistent with requirements of the task. (CH1, CH4)



St John's College, Woodlawn
Photography, Video & Digital Media
Critical & Historical Studies Marking Criteria

Mark	Characteristics
17-20	Profound understanding of the demands of the question Answers all aspects of the question Critically evaluates opinions, comes to conclusions, presents supporting evidence Answers all parts of the question Appropriate examples are chosen, described and possible meaning assigned to the thread of the argument Language is highly developed and used appropriately revealing experience with aesthetic texts
13-16	Positive understanding of the demands of the question Answers most aspects of the question Evaluates opinions, may reach conclusions, presents some supporting evidence Examples are chosen, described and some possible meanings assigned to the thread of the argument Language is developed and used appropriately revealing some experience with aesthetic text
9-12	Generalised and predictable responses and understanding of the question Limited understanding of the issues raised by the question Ideas, concepts and language generalised Examples are dominated by description rather than meaning Context is presented in a limited manner Judgements and opinions tend to be personal, lacking third party support
5-8	Limited responses to the question Response is superficial, lacking sequence and logic Language is predominately descriptive Meanings are superficial and misunderstood Poor reference to context Few judgements with little or no supporting evidence
1-4	Response lacks relevance to the question Structure and language may lack coherence Superficial description Context not used Often only ½-3/4 of a page