



St John's College, Woodlawn

Assessment Task

Subject: Photography, Video And Digital Imaging 1 Unit

Year: 12 HSC course

Task: Task 3 - Making Artworks

Date Issued: xx/xx/2016

Date Due: 24/08/2016

Weighting: 30%

Outcomes to be Assessed:

- M1 generates a characteristic style that is increasingly self-reflective in their photographic and/or video and/or digital practice
- M2 explores the concepts of artist/photographer, still and moving works, interpretations of the world and audience response, in their making of still and/or moving works
- M3 investigates different points of view in the making of photographs and or videos and/or digital images
- M4 generates images and ideas as representations/simulations in the making of photographs and/or videos and/or digital images
- M5 develops different techniques suited to artistic intentions in the making of photographs and/or videos and/or digital images
- M6 takes into account issues of occupational health and safety in the making of photographs and/or videos and/or digital images

Task Outline:

"Developing A Point Of View"

Students will create a photo book which presents themselves as a photographers and highlights aspects of their photographic practice.

The book will be made using Blurb (www.au.blurb.com) and either the In Design plug in, the Lightroom plug in, the Book Wright or Book Smart software from Blurb.

Minimum requirement is Standard Portrait (20x25cm) or Standard Landscape (25x20cm) softcover with 20 pages. The cost of this is covered by the subject levy. Students may add extra pages if they wish, or upgrade the cover option at their own expense.

The book can incorporate both images and text. The text should support the images and may take the form of artist's statements or anecdotal reflections on the image.

Students can include as many images as they want, subject to layout considerations, but an absolute minimum would be 10 images.

This is essentially a self directed project and should build upon the work done in the ICP. It can include new images as well as older images. It can be a broad general overview, or can focus on one aspect practice.

IT SHOULD NOT BE SIMPLY A REPEAT OF THE ICP.

Assessment Criteria:

Students will be assessed on how well they:

- develop their own practice and style in their works
- explore the concept of the artist/photographer in their work
- use different ideas/points of view/ideologies in developing their works
- generate and develop images and ideas in their works
- use different techniques in creating their works.
- observe occupational health and safety issues in producing their works



St John's College, Woodlawn
Photography, Video & Digital Media
Making Artworks Marking Criteria

Mark	Resolution	Conceptual Strength and Meaning
17-20	Displays technical sensitivity, refinement, discrimination, moderation, and is respectful of the conditions set by the selection of materials and limitations including course prescriptions	Demonstrates an articulation of ideas and concepts that are elaborated, reiterated, subtle and sustained coherently in the form(s) of the work. Meanings make significant references and register on a number of levels
13-16	Displays technical sensitivity and moderation, although some aspects are more refined while others are elaborated and/or overworked. Generally respectful of the conditions set by the selection of materials and limitations including course prescriptions	Demonstrates an articulation of ideas and concepts showing some elaboration and reiteration that is more coherent in some aspects of the work than in others. Meanings make significant references and register on a number of levels but are not as significant
9-12	Displays technical proficiency yet not very sensitive or refined. Some display for display's sake, thus little moderation. Some respect for the conditions set by the selection of materials and limitations including course prescriptions	Demonstrates an articulation of ideas/concept confined to some connection that is more apt and coherent in some aspects of the work than in others. Meanings and references register on some levels but in limited ways
5-8	Displays little refinement or subtlety. Some repetition or inconsistent application. Little discrimination or moderation, limited respect for the conditions set by the selection of materials and limitations including course prescriptions	Demonstrates an articulation of ideas/concept confined to some aspects of the work. Meanings and references register in restricted and obvious ways
1-4	Displays neither technical accomplishment nor moderation. Unsubtle, unrefined, incongruous, superficial. At variance with conditions set by selection of materials and limitations including course prescriptions	Demonstrates a simplistic, immediate articulation of idea/concept. Meanings register in banal ways. References are limited, driven by the image